

The "Dig" on Faulks Brothers Construction Inc.

A Storied Past

Established in 1946, Faulks Bros. Construction was founded by brothers, Syd and Oliver Faulks, after the war. Syd and Oliver's equipment list featured two shovels and a used Army Truck wherein they delivered sand and gravel to local customers. The sand and gravel was hand shoveled onto the truck and was expediently discharged the same way! Since those humble beginnings, Faulks Bros., has grown steadfastly through its commitment to superior customer service, reliable equipment, and financial stability. From a company employing two brothers in 1946, Faulks Brothers has now grown into one of Waupaca's largest employers, and is headed by Randy and Bob Faulks, Syd's sons who took over the reins of the business after their father and uncle retired in the late eighties. Today Faulks Bros has grown their local market from one product to a broad range of materials and services on a local and statewide basis. Faulks Bros. currently manufactures and offers the following services: Sand and Gravel, Excavation, Trucking, Landfill Management, Custom Processed Sands, Septic Tanks and Road Building.



Faulks Bros. has continued their philosophy of expanding into new markets through diversification and calculated risks. The 55-year-old family business grew throughout the 80's and 90's through the sale of the concrete and asphalt divisions, and turned the focus on to new ventures. Exponential growth of new divisions in the sports turf rootzone market, bagging of soils and decorative stone for the large retail market industrial and specialty sand opportunities, and specialized trucking and applications, made for an exciting and dynamic time. In 1995 Faulks Bros. opened the largest sphagnum peat moss bog in North America as a complement to their existing operations.

In 1998 seeking to grow three of their national business divisions through acquisitions, Faulks Brothers Construction sold a major interest in Greensmix®, Waupaca Materials Lawn and Garden Division, and Northwood Organics® to Cedar Creek Investments which resulted in the formation of a new company, Waupaca Northwoods LLC.

Faulks Bros. Construction's past is one of growth and change; but still based upon the beliefs of their founding father. Hire the best associates, and encourage them to attain their highest potential.

A Diversified Presence

Today Faulks Brothers Construction is made up of seven distinct and diversified divisions.

Sand and Gravel operations are still a mainstay with quarries in four counties all located within a 40-mile radius of Waupaca. Excavation, screening, crushing, and trucking operations continue to expand and serve the continually developing area with the production sand, gravel, limestone, clay, bank sand, and custom processed aggregate.

The **Excavation** division focuses on general excavation of all sizes including basements, demolition, ponds, sewer mains, roads, and landfill excavation and operation.



Faulks Bros. Trucking Division comprises a fleet of modern quad axle, semi end dumps, and blower trucks serving the company internally as well as other companies in the central Wisconsin market.

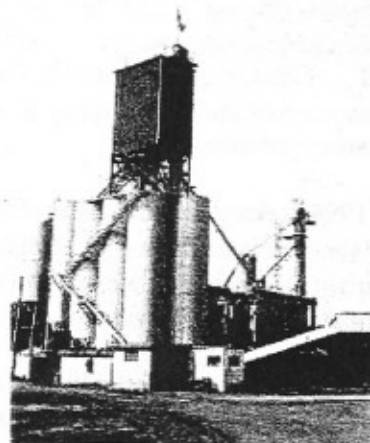
Waupaca Sand and Solutions is a specialty markets division of Faulks Brothers with the main focus on providing precision sand, specialty aggregates, and various organic growing media for the golf course and sportsfield markets. Waupaca Sand and Solutions has customers in four states and operates several satellite locations outside of Wisconsin.

Waupaca Industrial Sand operates a unique sand fractionation plant that produces industrial abrasives for sand blasting and paint removal, heat sterilized topdressing for the sports turf market, and specialty sands for other industrial applications.

Faulks Brothers also operates a **Pre-cast Concrete** manufacturing facility. This division specializes in the production of septic tank vaults and holding tanks with custom risers and lids. The division also operates a specialty truck that is designed to deliver these products to construction sites.

The **Ampliroll** division runs a fleet of "roll-off" container trucks that are used for industrial applications and refuse containers within a 50 -mile radius of Waupaca.

The entrepreneurial spirit is alive and well at Faulks Brothers Construction. The varied divisions offer unique opportunities for multi-talented associates. Currently the Faulks Bros. team consists of: agronomists, transportation managers, construction managers, highly skilled machine operators and drivers, equipment technicians, accountants, marketing managers, and production managers. Each associate plays an essential role in providing products and services to our customers



A Glimpse at the Future

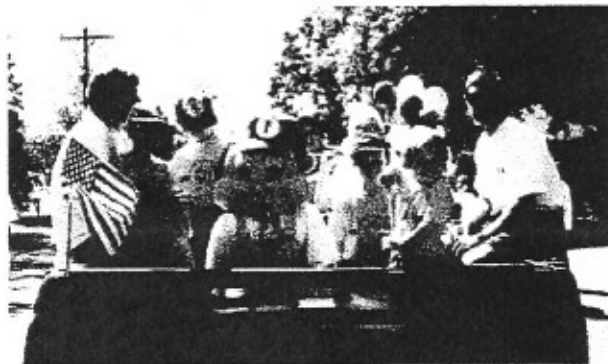
Solid consistent growth of the company continues in the year 2001. We will continue to stay true to the foundation of calculated growth, focus on the customer, and relying on qualified associates to lead Faulks Bros. into another century of success.

Civic Responsibility

We cannot live only for ourselves. A thousand fibers connect us with our fellow men; and along those fibers, as sympathetic threads, our actions run as causes, and they come back to us as effects. -Herman Melville

Being a responsible employer in a small town community has always been our ongoing commitment. Faulks Brothers Construction has continually donated services, materials, and time to help Waupaca remain a thriving and dynamic community. Here is a list of our most recent community projects.

Swan Park - Donation of infrastructure services for 20-acre park
Hartman Creek State Park - Dismantled, moved, and erected antique log cabin.
Humane Society - Donation of building to house the society
Habitat for Humanity - Donation of basement excavation services
Rawhide Boys Ranch - Donation of excavation service
Skateboard Park - Donation of base preparation
Waupaca Area Chamber of Commerce
Parfreyville UMC
Victory Church
St. Peter's Church
Waupaca Area Youth Hockey
Meals On Wheels
Heartland Embrace Refugee Sponsorship
Waupaca Area Public Library



Company Mascot "Freddie Faulks" at a 4th of July Parade.



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